



World Usability Day 2006

14 November 2006 • Making life easy!

Event at Nottingham University's Jubilee Campus 14 Nov 2006, 1.30pm-5pm
"Usability - different applications; a common purpose"

Have you ever been frustrated with a product that was hard to use or a website where you could not find what you wanted? Have you found yourself wading through too many menus on an automated telephone answering system? Why do companies find it so difficult to make their devices and systems easy to use?

This event, to be held at Nottingham University will introduce you to the topic of 'usability' and show how basic usability principles can be applied successfully to many different applications. The event is open to the public but should be of special interest to students of computer science, human factors, design, engineering and ergonomics. It will also be relevant to companies producing interactive products and systems with end users in mind.

Introduction and Chair

Sarah Sharples

Institute for Occupational Ergonomics

Claire Williams

Hon. Gen. Sec. of the Ergonomics Society
"Usability - An introduction"

David Travis

Userfocus Ltd, London
"What Farmer Buckley's exploding trousers can tell us about web usability"

Dave Roberts

IBM User Experience Design Centre, Warwick
"Access for All"

Steve Benford

Prof in Computer Science
University of Nottingham
"Designing Mobile Experiences"

Time and Date:

1.30pm - 5pm, Tuesday, November 14th
Refreshments and exhibition at 1.30pm
Talks start at 2pm

Location:

Lecture Room A25, Business School South Building, Jubilee Campus, University of Nottingham, Wollaton Road, Nottingham, NG8 1BB

To register for the event, please email: Amanda at a.bellamy@ergonomics.org.uk

Getting to Jubilee Campus:

By Bus:

A hopper bus travels regularly between Jubilee Campus and Nottingham University Park.

By Taxi: From Nottingham city centre, the taxi journey to Jubilee Campus takes about 15 minutes.

By car: Leave M1 motorway at Junction 25 to join the A52 to Nottingham. After five miles turn left onto the A6514, Middleton Boulevard. Turn right at the next roundabout onto the A609 Wollaton Road. Entrance to Jubilee Campus is signposted on the right.

Sponsors

The Ergonomics Society and Human-Computer Interaction SIG (www.ergonomics.org.uk)

The Usability Professionals Association (www.upassoc.org)

Nottingham University (www.nottingham.ac.uk/)

Ergonomics and Safety Research Institute (www.loughborough.ac.uk/research/esri)